BlueCross BlueShield | FEP BlueVision

ORDER GLASSES ONLINE

New way to use vision benefits online

You now have an in-network online shopping solution that includes seamless integration with vision benefits and automatic claims submission through our new relationship with Befitting.

befitting
a better way to buy glasses you love

Befitting.com uses advanced AI (artificial intelligence) technology to find the perfect pair of eyeglasses with personalized, curated recommendations.

- Inclusive price range with frames ranging between $70 to $330
- Lens options include single and progressive lenses, prescription sunglasses and advanced blue light blocking lenses
- Product selection including Armani, Ray-Ban, Betsy Johnson, Nike, Oakley and Ralph Lauren
- A boutique Befitting frame collection with the latest trends and classic styles all under $90
- Members will receive 20% off frame overage and after their benefits are exhausted

How to order

1. Visit befitting.com in your web browser
2. Select “Shop with Insurance” from the main navigation and when prompted, enter self-identification information
3. Browse through the various products and make your selection
4. Proceed to check-out where your total price, copays and charges after benefits have been applied will be displayed
5. Submit your order and await your new frames to be sent through the mail

REGULAR EYE EXAMS ARE IMPORTANT

An eye exam is key in detecting early chronic and systemic diseases like diabetes and hypertension. Your eye exam is one of the most important parts of preventive care. Learn more at fepbluevision.com.

DRAFT